



# GOEMANS APPLIANCES

*Expect More. Get More.*

## Laundry Buying Guide



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# Introduction to Laundry

When you ask most people what their favourite chore is, very few would likely say laundry. Well, that's about to change. Whether you're in the market for a new washer and dryer because you're replacing your old ones, or buying for the first time, we've got you covered. We're here to answer your questions, clarify the differences and help you find out which washer and dryer are best for your needs.

# Common Terms

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Everything you need to know to be able to discuss a laundry appliance purchase confidently.

**Top Load:** A washing machine that allows you to load your laundry in from the top.

**Front Load:** A washing machine that allows you to load your laundry from the front.

**Hybrid:** A washing machine that loads from the top, but without an agitator.

**Agitator:** A central post within a top load washing machine that twists back & forth to help break down dirt & stains.

**Cycles:** Types of programming that the washing machine uses to clean. For example: wash, rinse, spin and drain.

**Capacity:** The inside dimension of your washing machine. Typically, front load washing machines are larger than top load.

**Steam Clean:** A setting included on some washing machines that uses a combination of steam and water to remove wrinkles and clean fabrics.

**Sanitize:** A setting included on some washing machines that can remove microorganisms, such as bacteria, from your laundry.



# Common Terms Continued

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**Ventless:** Otherwise known as Condensation Dryers - they do not require an exhaust vent. Instead of blowing hot air into the dryer, the condenser dryer removes moisture from the clothing to dry.

**Spin Speeds:** The speed at which your washing machine will spin to rinse wet clothing. Most washing machines spin at 1200 rpm-1400 rpm.

**Reversible Doors:** Washer and dryer doors that can be changed to open the opposite way. Most manufacturers do not provide this option for washing machines (GE and Electrolux are an exception) and most dryers can have their doors reversed.

**Automatic Dispensers:** A dispenser in a washing machine that allows you to pre-fill with detergent. The machine will then auto-dispense detergent for each wash, preventing you from having to add detergent each wash cycle.

**Pedestals:** A platform you can add onto the bottom of your washer and dryer to increase the height of your machines. Pedestals can help prevent you from having to lean over too far to load and unload your front load machines.

**Energy Star Rating:** A designation given to washers and dryers that have been proven to reduce energy consumption by 25% and water consumption by 33%, compared to conventional washers and dryers.



# Types of Appliances

.....  
Washers & Dryers





# Washers

## Top Load

Top Load washers are exactly as you would imagine, you load your clothes in from the top. These washers have an agitator inside, which helps break apart dirt within clothing.

Top load washers use about 40 gallons of water per load and are typically less expensive to purchase.

Top load washers are practical, however consider your height when purchasing this type, as it can be tough to load and unload clothes, if you're on the shorter side.

## Front Load

Front Load washers are also as exactly as they sound – you load your clothes in from the front (rather than the top). Front load washers do not have an agitator in the machine. Front load washers only use about 10-15 gallons of water for operation and will usually have a higher RPM spin speed than the top load washers.

Front load washers are a popular option in most homes as they take less water to operate and are very reliable. That being said, the front load washers can be more expensive to repair and can have issues related to mold and mildew buildup within the door liners.



# Washers Continued

## Hybrid Load

Hybrid Load washers are washers that combine the efficiency of a front load washer with the ease of a top load washer. It does this by removing the agitator that is found in a top load washer.

Overall, hybrid load washers use less energy and less water over time than top load washers, but can be more expensive than those with agitators. Even though the cost is more upfront, you will save money on energy bills over time by selecting this type.

Hybrid load washers also avoid the mold and mildew buildup issue that many front loader washers have.



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# Dryers

## Front Load

When purchasing a washer and dryer set, the dryer you purchase is usually dictated by the washer you purchase. Most dryers perform the same service which is – you guessed it – drying your clothes.

That being said, dryers these days have a few more exciting functions worth considering like heat pumps which tend to be more energy efficient, don't pump heat into your laundry room and provide a compact size.

Most standard dryers these days also offer a number of cycle options like; electronic dry, time dry, automatic dry and press dry. You'll want to consider how you'll use your dryer and what functions or cycles will be the most useful to you and your family.



# Ventless Dryers

## Condenser

Condenser dryers are a great option for many families. This is especially the case if you'd like to have your washer and dryer on your top floor, but don't have a lot of space for an additional laundry room or live in an apartment.

Condenser dryers take the heat and steam and turn it into water and then extract the moisture in order to dry the clothing. Typically, ventless/condenser dryers are more energy efficient, have a larger capacity and a great for large families.

## Heat Pump

Heat pump dryers fall into the condenser category as well. Heat pump dryers are dryers that use a heat pump to heat the air and dry your laundry. Since they use recycled air, they tend to be more energy efficient and gentler on fabrics than condenser dryers.

Overall, heat pump dryers are more expensive upfront however since you'll save money on your monthly energy bill the cost pretty much balances out over time. Though, heat pump dryers typically have a smaller capacity than condenser dryers. energy efficient, have a larger capacity and a great for large families.





# Compact Laundry

## Stacked

Stacked washer and dryers are a great option if you're short on space. Also known as laundry centres, as they consist of one unit with the washer on the bottom and the dryer on the top.

They are a great for apartments and condos since they take up a smaller footprint than standard washers and dryers. Typically stacked washers and dryers have a lower capacity and are electric, though some have options for gas hookup as well.

## Washer & Dryer Combination

A Washer and Dryer Combo unit offers the features of both washer and dryer in a single unit which is usually the size of a regular washer/dryer. Even though it is an ideal option for someone with a restricted space in their house it's not a popular choice because it usually takes longer for one complete cycle of wash and dry than the time consumed by individual washer and dryer combined.

In addition to a smaller space requirement, a washer/dryer combo also provides convenience to the user. You can simply put your clothes in, choose a complete wash and dry cycle, and carry on with your day without having to worry about transferring your loads from the washer to the dryer. It also allows you the option to use only wash or only dry cycle. However, it usually offers lower capacity and it might not provide as efficient results as compared to separate washer and dryer.



## Smart Steam Closet

Now here's a brand-new appliance that has been creating quite a buzz lately. Smart steam closet offers a smart and easy way to reduce the wrinkles on your clothes, sanitize them, and get rid of foul odours. It can also be used for your delicates, toys, bedding, and sportswear. It provides gentle care and a refreshed look to your clothes with the help of steam and low-heat.

Most of the smart steam closets in the market have a built-in air deodorizer filter, dryer sheet compartment, self-clean feature, hangers and compartments for your stuff, and more. They offer remote control, monitoring, and cycle suggestions with WiFi connectivity.



# Washer & Dryer Maintenance



# Dryer Maintenance

Dryer maintenance is a very important subject to review as improper dryer maintenance can cause dangerous situations including fires.

There are a few things you can do to ensure your dryer is properly maintained over time and avoid any larger issues. Dryer maintenance tips include:

## Clean Out Your Dryer

Clean the filter out after every load and behind your dryer a few times each year.

## Clean the Sensor

It seems strange but the cleaning the sensor makes a lot of sense. The sensor regulates heat output so ensuring this is functioning properly is vital to avoid overheating.

## Avoid Dryer Sheets

Avoiding dryer sheets is another helpful tip, these can affect the sensor we just talked about above, which you don't want to do.

## Clean the Ducts

Clean out the dryer ducts is really important at least once a year to ensure nothing is blocking them and that things are venting properly.



# Accessories & Features

# Laundry Pedestals

## Laundry Pedestals

Laundry Pedestal allows you to raise the height of your washer/dryer. It provides more accessibility and convenience by eliminating the need to bend a lot and also provide more storage space that can be used to store clothes, detergent, dryer sheets, fabric softener, etc.

Pedestals can allow you to raise your appliances to a much more convenient and ergonomic height, as high as 16". Before choosing, make sure that the pedestal is compatible with your washer/dryer model and matches your needs.

## Pedestal Washers

A Pedestal Washer is mostly a built-in compartment below your front load washing machine. Some washers may also be compatible for an optional pedestal washer to be purchased and installed separately.

It allows you to do a smaller load of laundry apart from the main load in your washer. You can run the two loads together or you can just use the pedestal washer for a quick wash or for smaller clothing items, delicates, etc.



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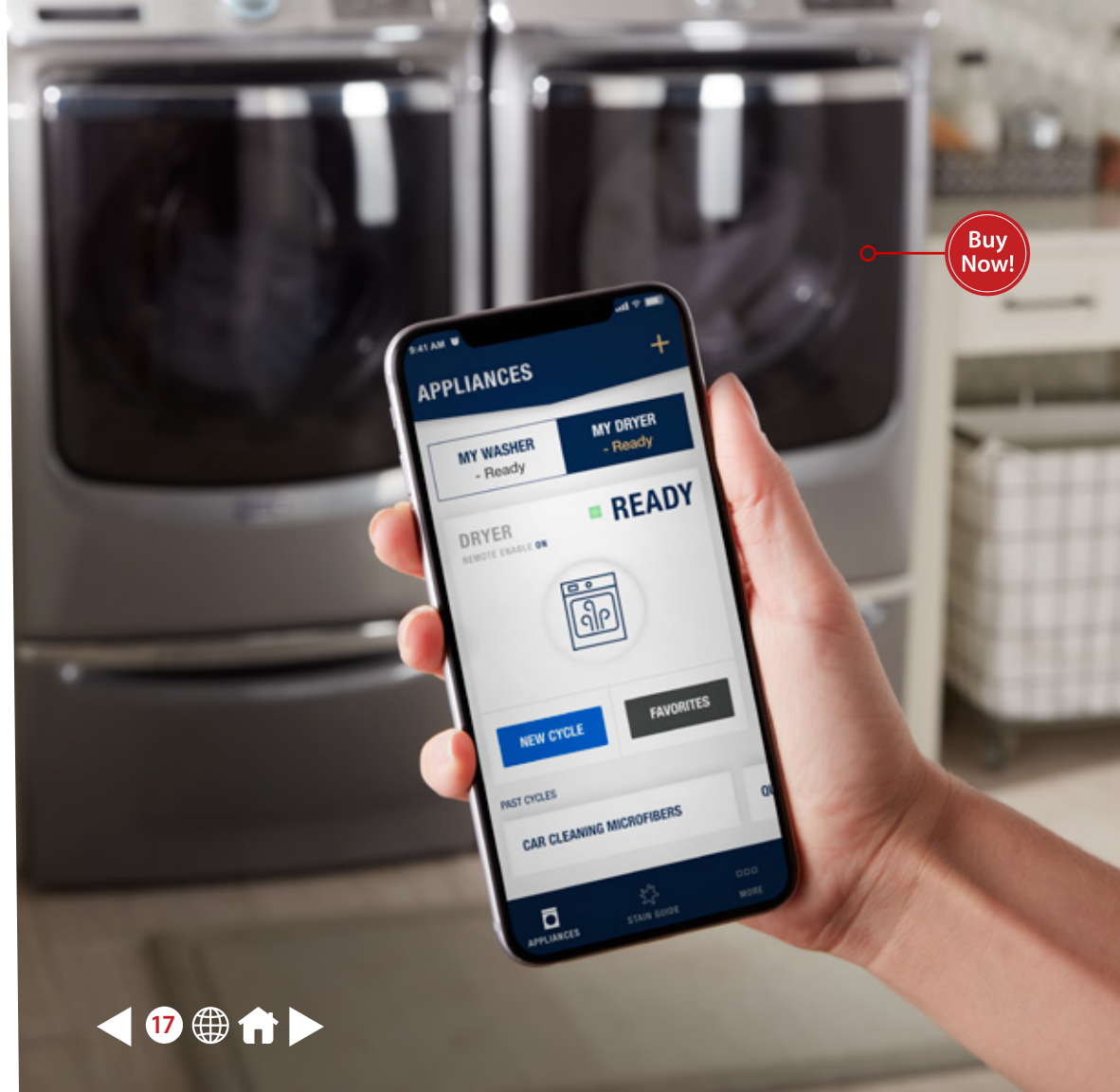
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## Wifi Connectivity

Almost all the smart appliances today have a WiFi connectivity feature that allows the users to monitor and control the appliances remotely.

Users can start or stop the washer/dryer cycles at any time, adjust the cycle time or mode, and some models even provide AI based cycle recommendations, maintenance tips, auto-adjust feature to ensure a more effective washing/drying process, and more.



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# Laundry Price Comparison

Click the products to view them on our website

# Top Load Laundry Teams



GTW490BMRWS • GTD40EBMRWS

4.9 cu.ft. Top Load Washer  
AutoSoak™ Option  
SaniFresh™ Technology

7.2 cu.ft. Top Load Dryer  
SaniFresh™ Option  
SensorDry™ Technology



MVWC465HW • YMEDC465HW

4.4 cu.ft. Top Load Washer  
Deep Fill Option  
12 Wash Cycles

7.0 cu.ft. Dryer  
Wrinkle Control System  
12 Dry Cycles



WTW7120HC • YWED7120HC

6.1 cu.ft. WiFi Connected Smart Washer  
Adaptive Wash Technology  
Automatic Pre-soak option

7.4 cu.ft. WiFi Connected Smart Dryer  
Steam Refresh Cycle  
Stackable Washer And Dryer



# Front Load Laundry Teams



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WM3850HVA • DLEX3850V

5.2 cu.ft. Capacity Washer  
12 Wash Cycles  
Steam Clean

7.4 cu.ft. Capacity Dryer  
5 Drying Cycles  
5 Temperature Settings



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WFW8620HC • YWED8620HC

Large Capacity 5.8 cu.ft. Washer  
Load & Go XL 40 Load Dispenser  
Smooth Wave Stainless Steel Wash Basket

7.4 cu.ft. Capacity Dryer  
Wrinkle Shield™ Plus Option with Steam  
Stainless Steel Dryer Drum



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DVE60M9900V/AC • WV60M9900AV/A5

FlexWash™ One Machine. Two Washers.  
6.9 cu.ft. WiFi Connected Smart Washer  
Monitor your laundry using your smartphone

7.5 cu.ft. WiFi Connected Smart Dryer  
Multi-Steam Technology  
Gentle Care for Delicates

# How to Buy

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When making a large purchase, it's always a good idea to prepare yourself, so you know exactly what to expect and what to ask. With appliances there's a few key things we recommend you consider and prepare for, before you walk into the store to purchase.

## Know Your Space

Before shopping, you should have a good idea of your laundry room and how it serves you and your family. Is it large and doesn't get much use, or is it filled with your kid's hockey and soccer equipment after every practice? It's important to understand what use your laundry room will have and how your appliances will serve you.

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## Measure

Of course, the next step to knowing your space is measuring your space. Know the ins and outs of where your appliances will go. The width, height, length are great places to start, making sure you don't order a laundry team that won't fit into the space where your old set was.

## Research

Make sure that you do your research. If you're prepared overall, you'll know what the sales person is talking about on all levels. You'll be able to ask the important questions about wash cycles, warranties, repairs, functionality, etc. You can also ask your sales person to clarify something for you that you research, if you're not totally certain it will work or if you can't find a lot of information.

# Delivery Checklist

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This is probably one of the most important things to be prepared for when buying new appliances.

- 1.** The first rule, that we can't emphasize enough, is to measure at LEAST twice and if anything, measure as many times as you can. This doesn't just apply to the appliances themselves, it should apply to the space they are being installed in, the doors the appliances have to go through, the staircases they might have to be carried up etc. Ensure that the appliances you order fit in your space, your house, the doorways and the hallways.
- 2.** Make sure you've covered everything with the company that's installing your appliances in terms of hook up information. If you've never had gas appliances and having one delivered, make sure you have a gas line hook up, or that will be involved in the installation. Anything in regards to the hook-up and ventilation of the appliances you buy is essential to cover off before delivery.
- 3.** Ensure you protect your floors, delivery staff will do their very best to avoid any scratches or issues but it's always helpful to be extra prepared and cover the carpet and floors yourself to ensure nothing happens.
- 4.** An important thing to remember as well, is to not accept an item if it's the wrong one or damaged. Be sure to unpack, inspect and photo your appliances upon delivery as you have a right to refuse delivery and have the product sent back to the company. You want to do this at the time of delivery as once it's delivered and installed, it will be a longer process to get it removed or exchanged.
- 5.** Makes sure you mention to the company you're purchasing appliances through, if you need your old appliances removed or moved. At Goemans, we can move your old appliances to another room in your house if needed, but we need to be aware of this before time of delivery, so our employees can be prepared.





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- Live Chat Agents ready to assist Mon-Sat, 9am - 5pm and Sun 11am - 4pm
- Simple and secure 1-page checkout



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- Invitations to exclusive events and sales
- Promo launch notices and final calls



**Tony Goemans**  
Goemans Appliances  
Late Founder

## About Goemans

40 years have taught us that great customer service begins and ends with one universal truth - ***treat customers the way you would like to be treated.*** Our founder Tony Goemans may not have invented the Golden Rule, but he lived it everyday and instilled it in all of us; At Goemans, you'll be treated like part of the family and that's a promise.

We believe in family. Plain and simple. In fact, it's been a cornerstone of our business ever since we opened our doors back in 1978. We believe in building loyal relationships with our customers, and with our employees. To us, whomever walks in the front door is a part of our family and because of that we've placed superior value, a dedication to customer satisfaction, and personalized service as the hallmarks of how we operate. That's what you do for family.

Consider any one of our eight locations your appliance home away from home. Whether it's London, Kitchener, St. Catharines, Stoney Creek, Mississauga, Vaughan, Markham, Whitby, Goemans Appliances is a welcome destination for you. Maybe that's why we've become one of Canada's largest independent appliance retailers.

# Contact Us

## LONDON

1040 Wharncliffe Rd. S.  
519-685-0800

## KITCHENER

4585 King Street E.  
519-650-4255

## ST. CATHARINES

166 Bunting Rd.  
905-688-3000

## STONEY CREEK

903 Queenston Rd.  
905-664-2035

## MISSISSAUGA

3050 Vega Blvd.  
905-820-2600

## VAUGHAN

167 Chrislea Rd.  
905-264-1771

## MARKHAM

8401 Woodbine Ave.  
905-513-0004

## WHITBY

1629 Victoria St. E.  
905-721-1555

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