



GOEMANS APPLIANCES

Get More. Expect More.

Refrigerator Buying Guide



Overview

So you're thinking of buying a fridge. Whether it's the first time, or fifth time, buying a refrigerator can feel like a daunting task. We want you to feel the opposite. Our buying guide is designed to give you the ins and outs of the world of refrigeration.

This guide will break down the types of refrigerators, terms you should know, things to consider, our favourite brands and much more.

Welcome to the world of refrigeration!

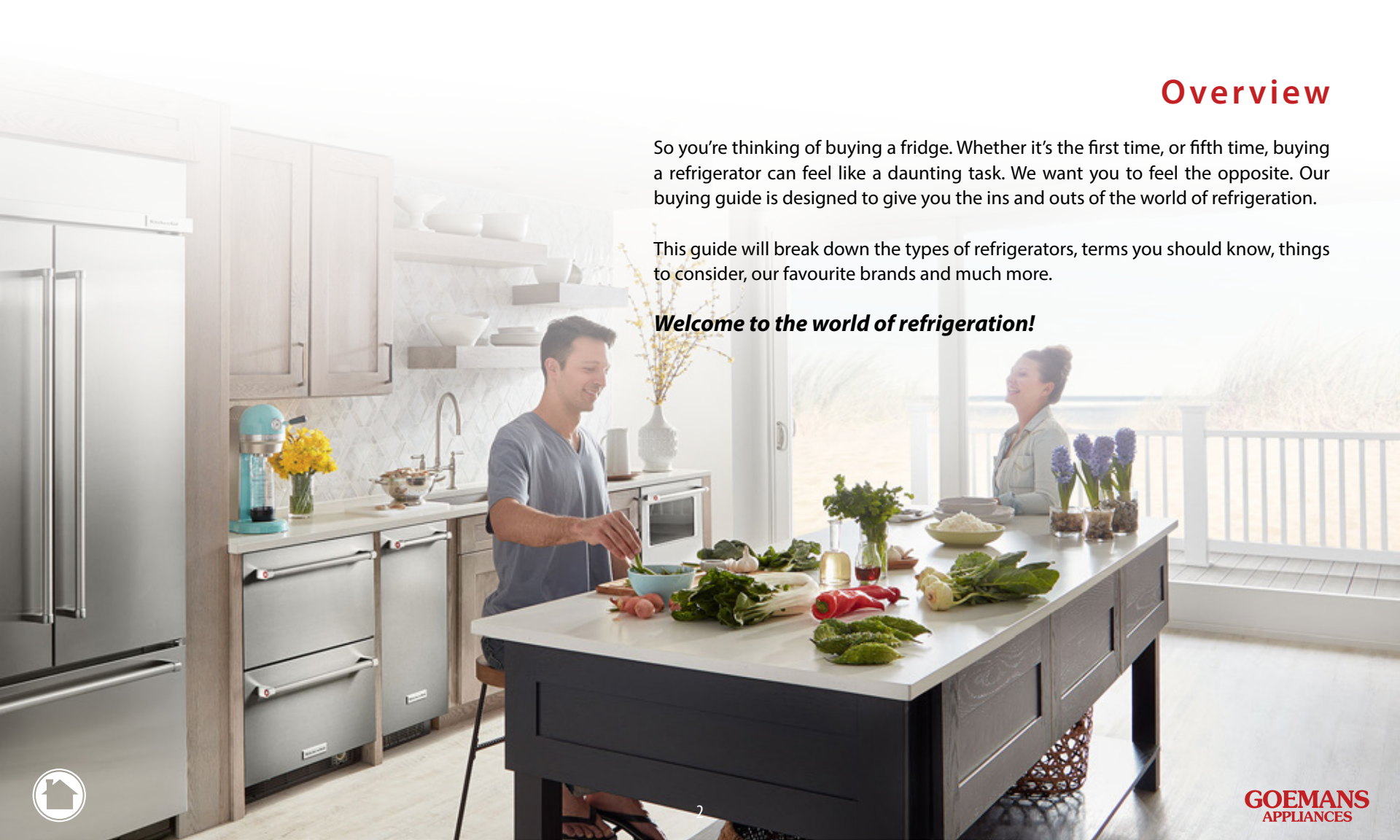


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Refrigerator Terms

Everything you need to know to be able to discuss a refrigerator purchase confidently.

Cubic Foot: Unit of measurement for the space within a refrigerator (height, width and depth)

Dimensions: 95% of refrigerators are designed to fit within conventional kitchen cabinets. Cabinet sizes are 30", 33", 36" 42" and 48", so look at the corresponding refrigerator.

Counter Depth: Less depth so the sides of the refrigerator do not protrude into the kitchen. The counter depth refrigerator has become popular for bigger kitchens and narrow islands.

Professional: A professional refrigerator can be purchased in stainless steel or finished with a custom panel. It is a shallow depth, commercially styled refrigerator with the compressor on top.

Integrated The whole refrigerator fits within a standard 24-inch cabinet depth. Thus, the product is seamless from adjoining cabinets, whereas the doors protrude in other counter depth products. Miele, Bosch, Thermador, Gaggenau, Liebherr and Sub-Zero are the only products within this niche.



Auto Defrost: Automatically prevents the buildup of ice on the back of the refrigerator by heating the back wall for a short period of time to melt any ice that may have formed.

Condenser: The condenser removes the heat from the gas and condenses it into a liquid coolant which with the help of some parts, keeps the inside of your refrigerator cold.

Door Gasket: The rubber strip found on the inside of your refrigerator door. The gasket acts as a seal to minimize heat exchange between the inside of the refrigerator and the rest of your kitchen.

Energy Rating: This is an industry standard rating ranging from A-G which indicates how much energy your refrigerator consumes when operating normally.

Manual Defrost: Refrigerators without an auto-defrost feature must be manually defrosted to remove any ice that has built up. The process of manually defrosting a refrigerator requires the user to unplug it from the wall and wait for the ice to melt.

Multi-zone Cooling: Allows 2, 3 or more independent controlled temperature zones. This feature is mainly used in wine and beverage refrigerators.



Types of Refrigerators

Here we break down the types of refrigerators, the pros and the cons and hope to help make your purchasing decision easier.

Soccer
Practice
@ 4:00!

Carmen
meeting
2 pm

Dentist
Tue
@





French-Door

The Trendsetter.

You could call this style the 'top trending' refrigerator. There are two smaller doors at the top that both open outwards, with a freezer underneath. They're great for smaller kitchens and energy conservation. Most brands make French-Door, so you can typically find one to fit any budget.



Side-by-Side

The Modern Family.

The name says it all, this refrigerator has a fridge on one side (top to bottom) and a freezer on the other (top to bottom). This style can be great for narrow kitchens, but for people who need a lot of storage space (think avid meal-preppers, big families, left-over keepers) and provides great aesthetics for the space, since they're usually nicely balanced. Aim for the widest model that fits your space and budget.





Top Mount

The Classic.

To clarify, this means the freezer sits on top of the fridge area. Likely the most traditional and basic of the fridge models, this one is probably the least appealing aesthetically. It gets the job done for a good price and if you're not vertically challenged or care about the look, top-mount refrigerators can be a great budget-friendly option.



Bottom Mount

The Rebel.

These are the opposite of Top Mount. This fridge has the freezer on the bottom. It doesn't differ much from Top Mount, but it can save you from always having to lean over to get your food from the fridge. The downside is, you typically have to dig through the freezer to get things, though some brands now make 2-3 drawer freezers, so you can be more organized.





Built-In

The Beauty Queen.

Ah the beautiful Built-In fridge. These refrigerators come in any style listed above (top mount, bottom mount, French door, even column..) and quite literally look like they're built into your cupboards, so they fit completely flush. They're very customizable in terms of their look – you can make them blend into your décor completely. A big trend in 2018 was camouflaging your appliances so you couldn't tell what was what. These are great if you have a more flexible budget and if your main focus is aesthetics.



Column

The Professional.

This style of refrigerator is also very customizable. Columns are basically one whole unit that's a fridge and one whole unit that's a freezer, completely independent of each other. You can set these up in any way you can imagine. Have them next to each other as built-ins, put them across the kitchen from each other, put a wine fridge in between... the options are endless. They usually require a larger kitchen and a larger budget.





Under Counter

The Chameleon.

Under counter refrigerators are exactly that; they fit under your counter. Sounds a bit weird, right? Maybe, but they've added another level of flexibility and customizability to kitchen design that fits any heart's desire. You can have a fridge under the kitchen island, secretly store wine and beer or keep things cool in your outdoor kitchen AND you can customize the front so they look like regular drawers and blend in to the décor. There's a ton of flexibility with these ones, but your budget has to be a bit flexible too.

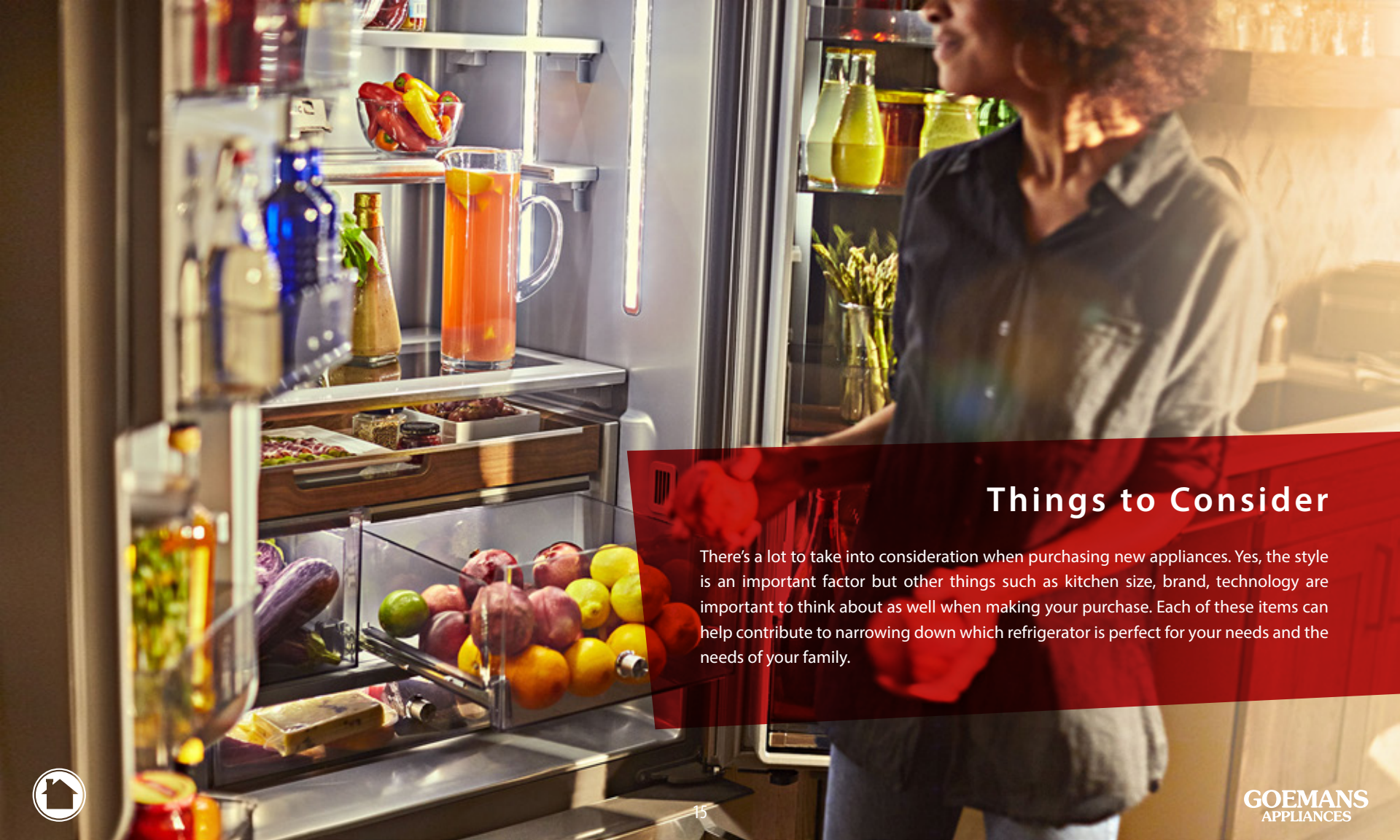


Wine

The Sommelier.

The perfect fridge for the wine lover in your life. These refrigerators keep your wine collection expertly cooled and stored. You can buy them in various sizes (if you have a certain amount of bottles) they can also have dual temperatures, to keep red and white together but at their ideal temperatures simultaneously. You can have them as columns as well, which fit side by side with the column refrigerator or freezer. Depending on your needs, they vary in cost from reasonable to quite expensive.





Things to Consider

There's a lot to take into consideration when purchasing new appliances. Yes, the style is an important factor but other things such as kitchen size, brand, technology are important to think about as well when making your purchase. Each of these items can help contribute to narrowing down which refrigerator is perfect for your needs and the needs of your family.





Kitchen Size

On top of the variety of types of refrigerators that you can buy, there are some important things to consider before you should buy. The first of course, is the size of your kitchen. Is it tight even with one person? Can it fit a family of 30 on Thanksgiving Day? Understanding the maneuverability of your kitchen will help you narrow down your options. You don't shop for a column fridge and freezer if your kitchen is too tight for you and your cat.



Style

Are building your dream kitchen or in desperate need to replace your 45 year old Maytag? Are you a freezer meal type of person, or do you have to feed a family of 6? Consider the pros and cons of the style of the refrigerators from above; do you have trouble leaning over often, or need access to the freezer for each meal? Is the only thing in your freezer ice cream from your 1999 break-up? Consider a Top Mount. Do you have an endless budget, space and are looking to redecorate? Consider Built-In. Think about your daily activities when considering style, outside of what looks good. You want to make sure your fridge is functional and works for you and your family.





Features

With technology moving as quickly as it does, you can get your appliances to do some pretty cool stuff these days. Some come with touch screens or have front glass panels. You can make ice, dispense hot and cold water and even flash freeze your food. All these options can be tempting, but it's worth keeping in mind that with more features you have, the more things can break. Sometimes, simplicity is key.



Refrigerator Size

The size of your fridge goes hand and hand with the size of your kitchen. Do you need something to store a lot of food, or are you just feeding one person? Are you an organizational neat-freak? Do you want your fridge to fit in flush with your counter? There are many fridge size options these days like standard, counter depth and column, but remember to consider where it's going and how you'll use it, before you buy.



Standout Brands

Price Comparison



French Door



RF220NCTASR • \$

SAMSUNG

The most spacious 3 door fridge in its class

LED lighting for energy efficient, brighter light

Strong, weight bearing doors can hold bulky items



KRFC302ESS • \$\$

KitchenAid

Interior water dispenser

Produce Preserver keeps fruits and veggies
fresher longer

Humidity controlled crispers for balanced humidity



B36BT830NS • \$\$\$

 **BOSCH**

SuperCooling function protects chilled food

No need to defrost your freezer with
the NoFrost feature

Multi Airflow System helps control
temperature fluctuations



Side - by - Side



WRS312SNHM • \$

Whirlpool®

Adjustable gallon door bins

Electronic temperature controls

Hidden hinges allow for a seamless look



KRSC503ESS • \$\$

KitchenAid®

Preserva Food Care System keeps food fresh longer

In-Door Ice System allows for ice making but saves space

LED Lights and Counter-Depth



JS42NXFXDE • \$\$\$

JENNAIR®

Obsidian Interior allows food colours to pop

Fully flush, fully integrated design

Custom wood panels or stainless steel panel kits



Top Mount



MTE18GSKSS • \$

moffat

Up front temp control

Humidity controlled drawers

Reversible door



WRT318FZDM • \$\$

Whirlpool

Quiet cooling

Frameless glass shelves

EZ connect icemaker kit



GTE18GSHSS • \$\$\$



GE APPLIANCES

Never clean condenser

Upfront temperature controls

2 full-width gallon storage



Bottom Mount



WRS312SNHM • \$

Whirlpool®

LED Interior Lighting

Fresh Flow product preserve

SpillGuard™ Glass Shelves



RF220NCTASR/AA • \$\$\$

SAMSUNG

The most spacious 3 door fridge in its class

LED lightings for energy efficient, brighter light

Strong, weight bearing doors can hold bulky items



RS36W80LJ1N • \$\$\$

FISHER & PAYKEL

ActiveSmart Foodcare learns how you live

Anti-fingerprint coating

Panel Ready



Built-in



E32AR85PQS • \$

Electrolux ICON

LED Theatre Lighting

Custom-Design™ Organization System

Smooth-Glide® Crisper Drawers



HC2062 • \$\$

LIEBHERR

Stylish French doors

Patented soft close door system

SuperCool® technology lowers the refrigerator section to 35°F for 6 hours



BI-48SID/O • \$\$\$

SUB-ZERO

Panel ready design

Air purification system fights spoilage, odors

Internal ice and water dispenser



Column



DRR30980RAP • \$

dacor

Panel ready design

Push-to-Open™ door assist

Internal water dispenser



IC-36RID-RH • \$\$

SUB-ZERO

Soft-close doors and drawers

Advanced food storage technology

Smart-touch controls



JBZFL24IGX • \$\$\$

JENNAIR

DeepFreeze® Mode Technology

Daring obsidian interior

Panel Ready



Under Counter



DAR033A6DDB • \$



Featuring Danby's patented design

Integrated door shelving with tall bottle storage

CanStor® beverage dispensing system



FFBC4622QS • \$\$



138 12 oz. can storage

Stainless steel door with tinted window

Reversible door swing option



ND24BCG1RS • \$\$\$



Designed for maximum storage

5.5 cu.ft. capacity, stores 190 12-oz cans

Close door assist system™





Refrigerator Problems Uncovered

We're not sure about you, but we feel like there's not many things you can buy these days that come problem free. The same goes for appliances. We stand behind the brands we carry, but we also know that in this day and age, products can break down. It's a reality we are all familiar with, despite whatever quality product we buy. We've broken down (no pun intended) the common refrigerator problems you can encounter and the solutions you can put in place to have them resolved.



It's Running All The Time

Believe it or not, refrigerators are not supposed to constantly run. If they do, not only can it cause a problem mechanically, but it can also cause a problem financially. Usually this issue is caused by a build-up of dust or debris around the condenser coils.

Condenser coils are the part of the fridge that cool and condense the refrigerators refrigerant. If there's buildup around the coils, they can't effectively release the heat within them, causing the fridge to run constantly.

This thankfully has an easier fix that you can try yourself before calling in the repair technician. Your best bet is to unplug your fridge from its power source, find out where the coils are located (usually the back, bottom or front) and remove the cover. Once you remove the cover you can use a broom or vacuum

to remove the dust and build up around the coils, just be sure to be gentle when cleaning. Once doing that if you cover the coils and plug the fridge back in, give it a sometime and it should start running properly again.

If this doesn't help, check that the temperature control is set on the recommended temperature. Sometimes, if you set this colder than it should be, it can cause your fridge to try and constantly cool the inside (especially if the door is open a lot) and break down.

If all these options fail, it sounds like it's time to call a technician.



It's Leaking Water

This is usually super frustrating and a bit scary when this happens, but a good thing to remember here, is that it happens more often than you think. When a fridge leaks like this, it typically is caused by a couple of things.

Firstly, the defrost drain can be clogged. The best way to check for this first, is to adjust the level of your fridge as you want to make sure it's not leaning too far forward. Sometimes, if the levelling of the fridge is off, it can prevent the water to drain improperly which causes overflow. To check if the level is correct, the fridge door should close by itself after opening.

If this doesn't fix the problem, you should likely check that the defrost drain isn't clogged. This can happen easily by a buildup of bits of food that have managed to sneak their way down the drain. If you're relatively handy, you can locate the drain tubes and flush them with some warm water, which should release the clog.

Bad Installation can be another cause of your fridge leaking. Depending on how the fridge was installed the water filter can cause leaks as well. In this case, it would be best to contact the company that installed the fridge and have them correct it.



Not Dispensing Ice or Water

This is a very common problem for many refrigerators that have ice and water dispensers. A big cause of this issue is caused by the water tube freezing. If you can locate the tube, try to disconnect it gently and blow air through it. If it's frozen no air will escape and that should indicate that it's frozen and blocked. If you use a hair dryer on the tube to warm it, while it's disconnected of course, you can typically fix the issue yourself.

Another reason for your fridge not dispensing water/ice, is that the valve inside is faulty. This sometimes can be simply caused by the water pressure being too low (should be at 20psi) or that the part is faulty or broken. If the water pressure is at 20psi, call your refrigerator manufacturer to re-order the part or have a technician come in to take a look at what's wrong.



How to Buy

When making a large purchase, it's always a good idea to prepare yourself, so you know exactly what to expect and what to ask. With appliances there's a few key things we recommend you consider and prepare for, before you walk into the store to purchase.



Know Your Space

Before shopping, you should have a good idea of your kitchen and how it serves you and your family. Is it large and doesn't get much use, or is it filled with kids after soccer practice? Do you like to entertain or does space not matter much to you? It's important to understand what use your kitchen will have and how your appliances will serve you. Our point is... there's no point in buying a professional stove, if you only know how to make Kraft Dinner.



A close-up photograph of a person's hands using a yellow tape measure to measure the width of a light-colored wooden kitchen cabinet. The person is wearing a dark blue long-sleeved shirt. The background shows more of the kitchen cabinets and a white countertop.

Measure

Of course, the next step to knowing your space is measuring your space. Know the ins and outs of where your appliances will go. The width, height, length are great places to start, making sure you don't order a range that won't fit into the space where your old range was or making sure the hood over the oven is wide enough and fits within your backsplash area.



Research

Make sure that you do your research. If you're prepared overall, you'll know what the sales person is talking about on all levels. You'll be able to ask the important questions about BTU's, warranties, repairs, functionality, purposes of exhaust fans etc. You can also ask your sales person to clarify something for you that you research, if you're not totally certain it will work or if you can't find a lot of information.



Delivery Checklist

This is probably one of the most important things to be prepared for when buying new appliances.

1.

The first rule, that we can't emphasize enough, is to measure at LEAST twice and if anything, measure as many times as you can. This doesn't just apply to the appliances themselves, it should apply to the space they are being installed in, the doors the appliances have to go through, the staircases they might have to be carried up etc. Ensure that the appliances you order fit in your space, your house, the doorways and the hallways.

2.

Make sure you've covered everything with the company that's installing your appliances in terms of hook up information. If you've never had a gas stove and having one delivered, make sure you have a gas line hook up, or that that will be involved in the installation. Anything in regards to the hook-up and ventilation of the appliances you buy is essential to cover off before delivery.

3.

Ensure you protect your floors, delivery staff will do their very best to avoid any scratches or issues but it's always helpful to be extra prepared and cover the carpet and floors yourself to ensure nothing happens.

4.

An important thing to remember as well, is to not accept an item if it's the wrong one or damaged. Be sure to unpack, inspect and photo your appliances upon delivery as you have a right to refuse delivery and have the product sent back to the company. You want to do this at the time of delivery as once it's delivered and installed, it will be a longer process to get it removed or exchanged.

5.

Makes sure you mention to the company you're purchasing appliances through, if you need your old appliances removed or moved. At Goemans, we can move your old appliances to another room in your house if needed, but we need to be aware of this before time of delivery, so our employees can be prepared.





Buy online from the comfort of your own home at goemans.com

- Thousands of products
- Simple and secure 1-page checkout
- Get a call from our Order Coordinator the next day to confirm your delivery date

Sign up for the Goemans e-Newsletter and get:

- Exclusive promo codes for limited time offers
- Invitations to our Private Sales
- Our flyer, before it's released to the public

Sign up today at goemans.com!





Tony Goemans
Goemans Appliances
Late Founder

About Goemans

40 years have taught us that great customer service begins and ends with one universal truth - **treat customers the way you would like to be treated.** Our founder Tony Goemans may not have invented the Golden Rule, but he lived it everyday and instilled it in all of us; At Goemans, you'll be treated like part of the family and that's a promise.

We believe in family. Plain and simple. In fact, it's been a cornerstone of our business ever since we opened our doors back in 1978. We believe in building loyal relationships with our customers, and with our employees. To us, whomever walks in the front door is a part of our family and because of that we've placed superior value, a dedication to customer satisfaction, and personalized service as the hallmarks of how we operate. That's what you do for family.

Consider any one of our eight locations your appliance home away from home. Whether it's **Stoney Creek, St. Catharines, Mississauga, Kitchener, London, Vaughan, Markham or Whitby**, Goemans Appliances is a welcome destination for you. Maybe that's why we've become one of Canada's largest independent appliance retailers.



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905-820-2600

STONEY CREEK

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ST. CATHARINES

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